

# PROFIT FORMULA



Name: \_\_\_\_\_ Date: \_\_\_\_\_

$$\text{Profit Formula} = \text{Sales} - \text{Overheads} - \text{Variables}$$

## Strategies for each section

Sales (increase sales)

Overheads (decrease overhead expenses)

Variables (decrease variable expenses)

	\$
	\$
	\$
	\$

	\$
	\$
	\$
	\$

	\$
	\$
	\$
	\$

## Key Sweet Spot Ideas
